



PINK
WALK & 5K
BENEFITING FORE HER


PRESENTED BY
 **Emerald Coast**
HOSPICE CARE

SATURDAY, JANUARY 27, 2024
VILLAGE OF BAYTOWNE WHARF, SANDESTIN
TIMED RACE • AFTER PARTY • PRIZES

5K EARLY REGISTRATION: \$50 | \$60 AFTER 1/15/24 | 5K SURVIVOR: \$45
BREAST CANCER SURVIVOR STROLL | FREE ENTRY

SCAN TO REGISTER:




WWW.FOREHER.ORG

Fore Her is excited to announce the 2024 Pink Walk & 5k on Saturday, January 27th. The event returns to The Village of Baytowne Wharf and will bring back the timed 5k race in addition to the Survivor Stroll and annual Walk, after a great success introducing the 5k in 2023. With the generosity of our sponsors, donors, and participants, we raised over \$8,000 for breast cancer patients in Northwest Florida. We hope to make the Pink Walk & 5K even bigger and better in 2024. We need your help to make this possible!

The community is invited to walk or run with friends and family, wear pink, and have fun while raising funds for breast cancer patients in financial need. Attendees will enjoy an after-party with a DJ, a photo booth, prizes, and food samples. All registered breast cancer survivors can enjoy the VIP Survivors' Lounge which will feature special treats including hand massages, and more. Will your organization consider supporting this event? Below you will find sponsorship opportunities to help make this event a great success!

Funds raised by Fore Her are used to provide temporary assistance with bills such as mortgage or rent payments, utilities, or helping pay for auto repairs so patients can get to treatments. Fore Her offers resources, hope, compassion, and education for all who are affected by breast cancer. To find out more about Fore Her and The Pink Walk & 5K, please visit www.forher.org or email Amy Walsh amy@foreher.org with any questions.

Pink Walk 2024 Sponsorship Opportunities

~~Presenting Sponsor – \$3000 (1 Available) SOLD - Emerald Coast Hospice~~

- Listed as the Presenting Sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Opportunity to speak onstage during Pink Walk race announcements
- Recognition as Presenting Sponsor on stage during race announcements
- Multiple mentions on the Pink Walk Facebook event page
- Prominent recognition on race marketing materials
- Mention in the pre-event press release*
- Mention on event PSA*
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Six complimentary walk entries with T-shirts
- Logo prominently displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Medal Sponsor – \$2,000 (1 Available) SOLD - Emerald Bay Plumbing~~

- Listed as the Medal Sponsor with logo and hyperlink on Fore Her and Pink Walk registration page 2024 websites
- Logo included in race lanyard
- Recognition as Medal Sponsor on stage during race announcements
- Opportunity to introduce/announce medal winners
- Recognition as Medal Sponsor on stage during race announcements
- Company logo at the podium
- Multiple mentions on the Pink Walk Facebook event page
- Recognition on race marketing materials
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Four complimentary walk entries with T-shirts
- Logo prominently displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Starting Line/Finish Line Sponsor – \$2000 (1 Available) SOLD-The Village Door~~

- Listed as the Starting and Finish Line Sponsor with logo and hyperlink on Fore Her and Pink Walk registration website 2024 websites
- Logo displayed at start/finish line
- Recognition as Starting Line/Finish Line Sponsor on stage during race announcements
- Multiple mentions on the Pink Walk Facebook event page
- Recognition on marketing materials
- Recognition as Starting Line/Finish Line Sponsor on stage during race announcements
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Four complimentary walk entries with T-shirts
- Logo prominently displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Photo Booth Sponsor – \$1500 (1 Available) SOLD - Jennifer Crawford, Keller Williams~~

- Listed as the Photo Booth Sponsor with logo and hyperlink on Fore Her and Pink Walk 2023 websites
- Company logo (one color) placed with Pink Walk and Village of Baytowne logo on photos.
- Recognition as Photo Booth Sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Three complimentary walk entries with T shirts
- Logo prominently displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

Survivors' Lounge Sponsor - \$1250 (1 Available)

- Listed as the Survivors' Lounge sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Company logo on Survivors' Lounge sign
- Recognition as Survivors' Lounge sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Three complimentary walk entries with T shirts
- Logo prominently displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

Bib Sponsor - \$1000 - SOLD - Julie + Rob, Scenic Sotheby's

- Listed as the Bib Sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Company logo (one color) placed with Pink Walk logo on bib
- Recognition as Bib Sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Three complimentary walk entries with T shirts
- Logo prominently displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

Medical Tent Sponsor - \$500 (One Available) SOLD - South Walton Plastic Surgery

- Listed as the Medical Tent sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Company logo on Snack Station sign
- Recognition as Medical Tent sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Two complimentary walk entries with T shirts
- Logo displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Water Station Sponsor — \$500 — (Two Available) - TWO SOLD to My Vacation Haven and North Pointe Bank~~

- Listed as the Water Station sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Company logo on Water Station sign
- Recognition as Water Station sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Two complimentary walk entries with T shirts
- Logo displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Registration Table — \$500 — (One Available) SOLD - Formula Fresh~~

- Listed as the Registration Table sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Company logo on Registration Table sign
- Recognition as Registration Table sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Two complimentary walk entries with T shirts
- Logo displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Mile Marker — \$250 — (Two Available) TWO SOLD - Fresh Prints and All In Credit Union~~

- Listed as the Mile Marker sponsor with logo and hyperlink on Fore Her and Pink Walk registration 2024 websites
- Company logo on Mile Marker sign on the course
- Recognition as Mile Marker sponsor on stage during race announcements
- Mention on the Pink Walk Facebook event page
- Mention in pre and post-event e-blasts
- Company logo on race t-shirts
- Logo displayed on Thank You signage at event
- Opportunity to include promotional material in virtual swag bags

~~Pink Partner — \$100~~

- Opportunity to include promotional material to promote your company in virtual swag bags

~~Honor/Memory Signs~~

In Honor of or In Memory of Supporter \$60

- Pink Walk 2023 Honor/Memory sign with a name



2024 Pink Walk & 5K Sponsorship Agreement

Proceeds will benefit Fore Her.

Business Name: _____

Contact Name: _____

Title: _____

Address: _____

Tel: _____ Email: _____

Facebook URL:

http://facebook.com/_____

Website: _____

Sponsorship Level: _____

Amount Donated: _____ Date: _____

Sponsor Signature: _____

Please email the signed registration form to: amy@foreher.org

Please make checks payable to *Fore Her* and mail to:

PO Box 1033

Santa Rosa Beach, Florida 32459

Questions? Call Amy Walsh at 850-699-3233.

Office Use _____

Checklist of deliverables:

Signed Contract: _____ Logo (High Resolution): _____

Check: _____ Promo code for Comp Tickets: _____