

## 2018 Pink Walk Sponsorship Package



Fore Her is a local non-profit organization raising funds to help women in the Emerald Coast area battling breast cancer that are in need of financial assistance. Those who receive help are able to use the money to pay for their mortgage, car, utilities, medical expenses, a well deserved vacation after recovering from treatments or a last vacation with their families.

“You have no idea what a burden you have lifted off of my shoulders. It is such a relief not to have to worry about bills and expenses for a little while especially during the holidays and while trying to find another job,” said a breast cancer patient that was a recipient of financial assistance from Fore Her. “Please know that you have given us a blessing that is so very much appreciated and that will never be forgotten. You have been a Godsend in our time of need.”

On November 4 from 12 to 3 p.m. at the Destin Commons, Fore Her is set to host a half-mile walk around Destin Commons and after party, featuring a DJ from BBoy Productions, a photo booth, activities for children and more. All proceeds from this event will go towards Fore Her's mission of providing financial assistance to those in our area battling breast cancer.

Below lists the sponsorship opportunities available for the Pink Walk at the Destin Commons. We would appreciate any support that your business can provide, and we thank you for your consideration. If you have any questions, Please contact [info@thehivecreativeconsulting.com](mailto:info@thehivecreativeconsulting.com). We look forward to hearing from you.

For more information about Fore Her or the Pink Walk, visit [www.foreher.org](http://www.foreher.org)

## **Pink Walk Sponsorships Opportunities**

### **Presenting Sponsor | \$1,500 | 1 Available**

- Company logo on start/finish line banner
- Company logo (one color) placed at prominent location of Pink Walk t-shirts
- Listed as the Presenting Sponsor on Fore Her and Destin Commons websites
- Multiple mentions on the Pink Walk Facebook event page and Fore Her's Instagram
- Prominent recognition on poster, which will be displayed throughout Destin Commons leading up to the event, and other advertisements
- Opportunity to set up a table to promote your business at Pink Walk after party
- Opportunity to insert literature and/or promotional materials in the Pink Walk swag bags
- Mention in the pre-event press release\*
- Eight complimentary walk entries
- Mention in pre and post-event e-blasts, including e-blast sent out to 25,000 people via the Destin Commons promotional emails\*

### **Photo Booth Sponsor | \$1,000 | 1 Available**

- Company logo (one color) placed on Pink Walk t-shirts
- Listed as a Photo Booth Sponsor on Fore Her and Destin Commons websites
- Opportunity to set up a table to promote your business at Pink Walk after party
- Mention on the Pink Walk Facebook event page and Fore Her's Instagram
- Company logo represented on all photo booth printed and digital photos
- Opportunity to insert literature and/or promotional materials in the Pink Walk swag bags
- Five complimentary walk entries
- Mention in pre and post-event e-blasts, including e-blast sent out to 25,000 people via the Destin Commons promotional emails\*

### **Gold Sponsor | \$750 | Limited Number Available**

- Company logo (one color) placed on Pink Walk t-shirts
- Listed as a Gold Sponsor on Fore Her and Destin Commons websites
- Mention on the Pink Walk Facebook event page and Fore Her's Instagram
- Recognition on poster, which will be displayed throughout Destin Commons leading up to the event, and other advertisements
- Opportunity to set up a table to promote your business at Pink Walk after party
- Opportunity to insert literature and/or promotional materials in the Pink Walk swag bags
- Five complimentary walk entries
- Mention in pre and post-event e-blasts, including e-blast sent out to 25,000 people via the Destin Commons promotional emails\*

### **Water Table Sponsor | \$600 | 3 Available**

- Company logo (one color) placed on Pink Walk t-shirts
- Listed as a Water Table Sponsor on Fore Her and Destin Commons websites
- Mention on the Pink Walk Facebook event page and Fore Her's Instagram
- Opportunity to set up a table to promote your business on the Pink Walk course
- Provide water to attendees along the walk route. Your business logo will be displayed on water table
- Opportunity to insert literature and/or promotional materials in the Pink Walk swag bags
- Four complimentary walk entries

- Mention in pre and post-event e-blasts, including e-blast sent out to 25,000 people via the Destin Commons promotional emails\*

### **Silver Sponsor | \$400**

- Company logo (one color) placed on Pink Walk t-shirts
- Listed as a Silver Sponsor on Fore Her and Destin Commons websites
- Mention on the Pink Walk Facebook event page and Fore Her's Instagram
- Opportunity to insert literature and/or promotional materials in the Pink Walk swag bags
- Two complimentary walk entries
- Mention in pre and post-event e-blasts, including e-blast sent out to 25,000 people via the Destin Commons promotional emails

### **Bronze Sponsor | \$250**

- Listed as a Bronze Sponsor on Fore Her and Destin Commons websites
- Mention on the Pink Walk Facebook event page and Fore Her's Instagram
- Opportunity to insert literature and/or promotional materials in the Pink Walk swag bags
- One complimentary walk entry
- Mention in pre and post-event e-blasts, including e-blast sent out to 25,000 people via the Destin Commons promotional emails\*

### **Signage In Honor of or In Memory of a Loved One | \$50**

- Sign along Pink Walk course with your loved one's name
- You may take the sign home for keepsake after event

*\*If timing allows*

## Pink Walk Sponsorship Agreement

*Proceeds from the First Annual Pink Walk will benefit Fore Her, Inc.*

BUSINESS NAME: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Facebook URL: <http://facebook.com/> \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Amount Donated: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

**Please email the signed registration form to: [info@thehivecreativeconsulting.com](mailto:info@thehivecreativeconsulting.com)**

**Please make checks payable to Fore Her and mail to:**

P.O. Box 1033  
Santa Rosa Beach, FL 32459

**Questions? Call The Hive Creative Consulting at 850-278-6758.**

\_\_\_\_\_ **Office Use** \_\_\_\_\_

*Checklist of deliverables:*

Signed Contract: \_\_\_\_\_ Logo (High Resolution): \_\_\_\_\_ Check: \_\_\_\_\_

Promo code for Comp Tickets: \_\_\_\_\_